QP CODE: 21102857

21102857

Reg No : .....

Name : .....

B.Com DEGREE (CBCS) REGULAR/SUPPLEMENTARY EXAMINATIONS, OCTOBER 2021

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

For Regular Candidates: 2019 Admission only

For Private Candidates : 2017 Admission Onwards

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Time: 3 Hours Max. Marks : 80

Instructions to Private candidates only: *This question paper contains* ***two sections****. Answer* ***SECTION I*** *questions in the answer-book provided.* ***SECTION II****, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under* ***SECTION II***

SECTION I

Part A

Answer any ***ten*** *questions.*

Each question carries ***2*** *marks.*

1. State the importance of organising in entrepreneurship.
2. What is Innovation?
3. Define a women entrepreneur.
4. Distinguish between Entrepreneur and Manager.
5. Define the term women entrepreneurship.
6. State the role of project identification in project management.
7. What is business idea?

8. What are the problems in project formulation?

9. State the sources of finance.

10. What do you mean by a Start up?

11. Explain cluster development scheme.

12. What are industrial estates?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the compentency requirement for entrepreneur.

14. Why is the growth of entrepreneurship slow in India ?

15. What are the advantages and disadvantages of franchising?

16. State the objectives of MSMED Act , 2006.

17. Explain briefly the salient features of a project.

18. Distinguish between patents and copyrights.

19. How far project appraisal could be considered as cost benefit analysis?

20. Explain the post training functions of EDP.

21. What are the functons of NSIC?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are traits and skills needed for an entrepreneur ?

23. What is the procedure to be followed for setting up MSMEs?

24. Explain briefly the steps involved in project identification.

25. Explain the contents of a project report.

(2×15=30)